

Application
2020 Bateman Case Study Team Competition
University of Georgia PRSSA

Please complete and return this application to Dr. Karen Russell (Rm. 219) by Tues.,
October 1, 2019 at noon.

A. Contact Information

Name _____
Preferred e-mail address _____
Local address _____
Phone number _____

B. Academic Background

Major/Minor _____
Expected graduation date _____
Overall GPA (in all classes to date) _____

List the PR classes you've had, your instructor and final grade (or "currently enrolled"):

C. Public Relations Experience

Are you a paid member of PRSSA? _____

List your single BEST public relations experience such as an internship or extracurricular activity you have had. Include the name of the organization, dates you worked there, and a *brief* description of the duties.

D. Skills

Rank order 1-10 your ability in the following areas, with 1 being your strongest and 10 being your least strong skill.

Quantitative Research _____

Events _____

Qualitative Research _____

Social Media _____

Graphics/Visuals _____

Video _____

Writing _____

Planning _____

Editing _____

Web design _____

Which *one* of the following statements best describes your approach?

___ "I am creative."

___ "I am methodical."

___ "I am detail-oriented."

___ "I have big ideas."

___ "I thrive under pressure."

___ "I'm always the first one finished."

E. Public Speaking:

List any experience you've had with presentations and public speaking.

F. Time Commitment:

Estimated hours per week you can devote to this project:

Fall _____ Spring _____

For spring: list any conflicts on your time and flexibility (work, other classes, prior commitments)

G. Personal Statement:

Explain in 250-500 words why you would like to serve on the Bateman Team. Include your first impressions about the client, *U.S. Census*. Please write on the back or attach your statement to this form.